**OFFICE OF COMMUNICATIONS/PUBLIC RELATIONS REPORT – APRIL 2018**

Lu Miller, Immediate Past President

**Leadership is to get people from where they are to where they have not been.**

At the time of this writing, we are preparing to undergo leadership changes within many councils of our Catholic women. The Diocesan Council of Catholic Women is also preparing for such a change. This will take place at the 59th Biennial Convention to be held in Wausau. To explain a little more specifically on the change that will be affecting Lu, I will be leaving the position of Office of Communications/Public Relations behind and stepping into the Leadership Commission. There is not a better fit for the Office of Communications/Public Relations than having the Immediate Past President serving in that position as only she would understand about Diocesan deadlines, about the importance of good and effective advertising, early advertising - that having been such a vital and effective component to her term as President and having the comfort and knowledge to continue working with that in the position of Communications/Public Relations. It is a wonderful and very effective fit. In looking at this relationship of Immediate Past President to the office of Communications/Public Relations she is the **spokesperson for communication**.

In the office of Communications/Public Relations, these past two years I worked with Debbie Gries, our web master, to create a memorial page that remembers the souls of those special people in our council sister’s lives that we wish to remember, never forget. It is my hope this page continues on President to President, honoring and memorializing the souls of those we have loved and lost.

When looking at climbing the council leadership ladder, commissions are very important rungs to this. The commissions of Service, Spirituality and Leadership have much to say and their voices are heard from the National Council of Catholic Women all the way down to the parish level. In the next two years, I will be looking forward to sharing helpful hints for good, strong and effective leadership to form, to continue building and to continue sustaining better and stronger councils of Catholic women. Stay tuned for a Leadership Commission Bucket List.

If you want to find a good starting spot to pursue leadership, consider attending your ladies’ events at your parish, events at your deanery and/or at the diocesan level. Consider helping out in some different, unique fashion on any of those levels. All time and talents are needed at every level, and the door is always open to any and all women throughout our beloved Diocese of La Crosse.

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To all have a wonderful and enjoyable 59th Biennial Convention**. Lu**